



Beyond the bubbles

Perpustakaan dan pustakawan yang lebih

Pengembangan pribadi pustakawan

Exercise #1

TSE Questionnaire



Tes #1: TSE Questionnaire - Warm up

Hitung tingkat rasa percaya diri saudara:

0

1

2

3

4

5

6

7

8

9

10

*Tidak yakin
sama sekali
akan mampu*

*Cukup/agak yakin
mampu*

*Sangat yakin
mampu*

Seberapa yakin saudara akan mampu:

Mengangkat benda 5 kg ke atas kepala?

Mengangkat benda 20 kg ke atas kepala?

Mengangkat benda 50 kg ke atas kepala?

Sudah siapkah kita?

Gaming apps
Internet of things
Artificial intelligence
Data visualization
Digital scholarship
Adaptive learning

Digital Mapping
Algorithmic literacy
Paypal



Free Reference Management Tools*



Walking the Walk of Lifelong Learning



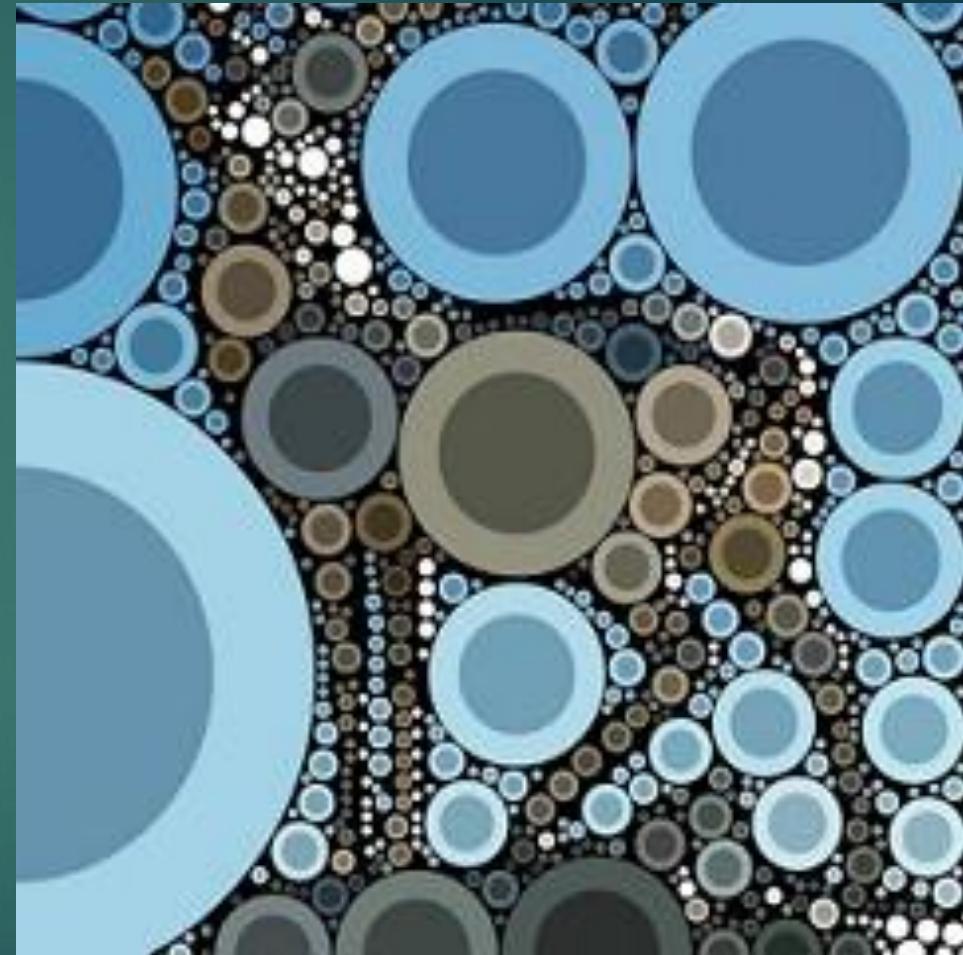
Exercise #2

Bagaimana cara saudara belajar?



Pendekatan-pendekatan Pengembangan Profesional

- Learning journals
- Learning circles
- Journal clubs
- In-house learning
- Online learning
- Current awareness tools
- Research culture
- Technology culture
- . . .



<https://www.flickr.com/photos/garlandcannon/6090983235/>

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PICKS OF THE MONTH

► Guest Forum

Uncovering the Value of Libraries

► Tech Talk

Algorithm Awareness

► Featured Library

Duke University School of Law
Library, Durham, North Carolina

► Featured Book

Taking Your Library Career to the
Next Level: Participating, Publishing,
and Presenting

► Featured Articles

Are Social Networking Sites
Information Sources? Informational
Purposes of High-School Students
in Using SNSs

► STAY CURRENT ON ALL LIBRARY TRENDS

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Professional Curiosity



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Pengembangan kerjasama pustakawan

Membangun kolaborasi yang berhasil



- ▶ **Individual excellence**, Memiliki sesuatu utk berkontribusi
- ▶ **Importance**, Sesuai dgn tujuan kemitraan & berkeinginan untuk merealisasi.

Membangun kolaborasi yang berhasil



<http://www.management-issues.com/opinion/6978/work-spirituality-and-interdependence/>

- ▶ **Interdependence**, Saling membutuhkan & memiliki aset & ketrampilan.

- ▶ **Investment**, Menunjukkan kemauan membangun komitmen jangka panjang.

Membangun kolaborasi yg berhasil



<https://2018.makerfairerome.eu/it/sharing-economy-e-boom-tra-le-sturtup/>

- ▶ **Information sharing**, komunikasi terbuka & berbagi data.

- ▶ **Integration**, Saling mengembangkan *linkages* & berbagi dlm kegiatan kerjasama.

Membangun kolaborasi yg berhasil



<https://thesaurus.plus/related/institutionalization/organization>

- ▶ **Institutionalization**, kolaborasi bisa diformalkan dgn tanggung jawab & keputusan yang jelas.
- ▶ **Integrity**, Saling menghormati & mendukung *mutual trust*.

Pertanyaan saya?

- ▶ Kemampuan apa yg saudara miliki?
- ▶ Identifikasi area kelemahan saudara. Bidang apa?
- ▶ Adakah peluang saudara bekerjasama? Dgn siapa?
- ▶ Bagaimana cara saudara mendekati mitra?

Perpustakaan dan impact



3 premises



1. Perpustakaan bukan sekedar tentang perpustakaan.
2. Sekarang waktunya menunjukkan keahlian pustakawan
3. Makin tinggi keahlian/kepakaran, tanggung jawab meningkat



Awareness



- ▶ **Identifikasi tren baru dlm pembelajaran dan penelitian**
- ▶ **Memetakan tren baru dalam konteks lokal dan prioritas**
- ▶ **Mengembangkan penelitian berbasis keahlian (expertise-based research) & layanan dukungan pembelajaran**
- ▶ **Melakukan leadership Peluang/tanggung jawab dlm penelitian & pembelajaran**

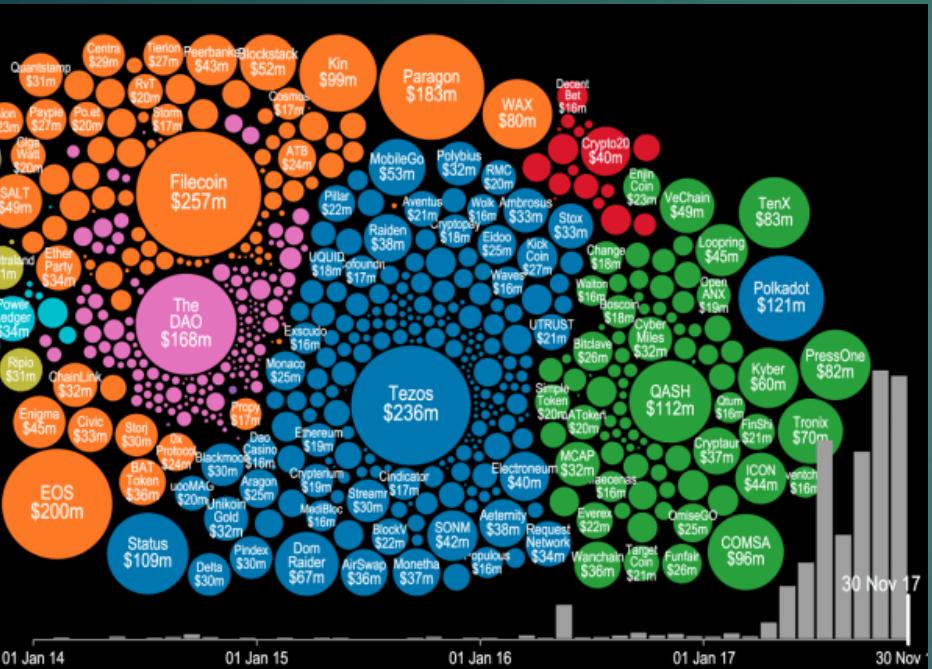
Exercise #3

tren luas dalam penelitian & pembelajaran



Beberapa tren penelitian

- Manajemen dan Sharing Data
- Open Science
- Open access & open data
- Big data & Visualisasi data
- Digital scholarship & digital mapping
- Penelitian Interdisipliner
- Knowledge transfer



...

Beberapa tren pembelajaran pendidikan tinggi

- Social learning & Social listening
- Blended learning
- Flipped classrooms
- Data analytics
- Internships
- exchanges
- Academic literacy
- . . .



Staying in tune with broad trends



MUST scan beyond library world

- **PENDIDIKAN TINGGI** (*THE, Chronicle of Higher Ed*)
- **ADULT LEARNING** (AAC&U, STLHE)
- **TEKNOLOGI PENDIDIKAN** (*Educause, NMC/Horizon reports*)
- **TEKNOLOGI** (Gartner, TWiT, Business Intelligence, Futurism)
- **PENERBITAN & KOMUNIKASI ILMIAH** (Major publisher initiatives, persyaratan donor)
- **KUALITAS/INTEGRITAS/ASESMEN RISET** (persyaratan donor, ranking bodies)



Staying in tune with local priorities

HARUS MULAI LEBIH DARI PRIORITAS PERPUSTAKAAN

- Dokumen kelembagaan strategis
- Komunikasi dari ‘top dogs’
- Berusaha menjadi anggota komite
- Menghadiri kegiatan; menjadi bagian dari komunitas
- Berhubungan dengan kantor Riset, Kator Pengajaran, Puskom, , kemahasiswaan, dll.

An oldie but a goodie, revised

Diadaptasi dari Theodore Levitt, 1960 "Marketing Myopia" Harvard Business Review

Academic libraries did not stop growing because the need for information expertise declined. That grew.

Perpustakaan PT tidak berhenti tumbuh karena kebutuhan keahlian informasi menurun, tapi kebutuhan keahliannya telah meningkat.

An oldie but a goodie, revised

Diadaptasi dari Theodore Levitt, 1960 "Marketing Myopia" Harvard Business Review

Academic libraries are in trouble today not because that need was filled by others (google, wikipedia, facebook for researchers) but because it was *not* filled by librarians themselves.

Perpustakaan PT terganggu bukan karena kebutuhan pemustaka dipenuhi oleh pihak lain (google, Wikipedia, Meriam-Webster Online Dictionary, Google Map, Facebook) tetapi karena hal ini tidak dipenuhi oleh pustakawan

An oldie but a goodie, revised

Diadaptasi dari Theodore Levitt, 1960 "Marketing Myopia" Harvard Business Review

They let others take customers away from them because they assumed themselves to be in the library business rather than in the higher education business.

Perpustakaan PT bisa ditinggal pemustaka karena pustakawan berpikir dalam dunia perpustakaan bukannya dunia pendidikan tinggi

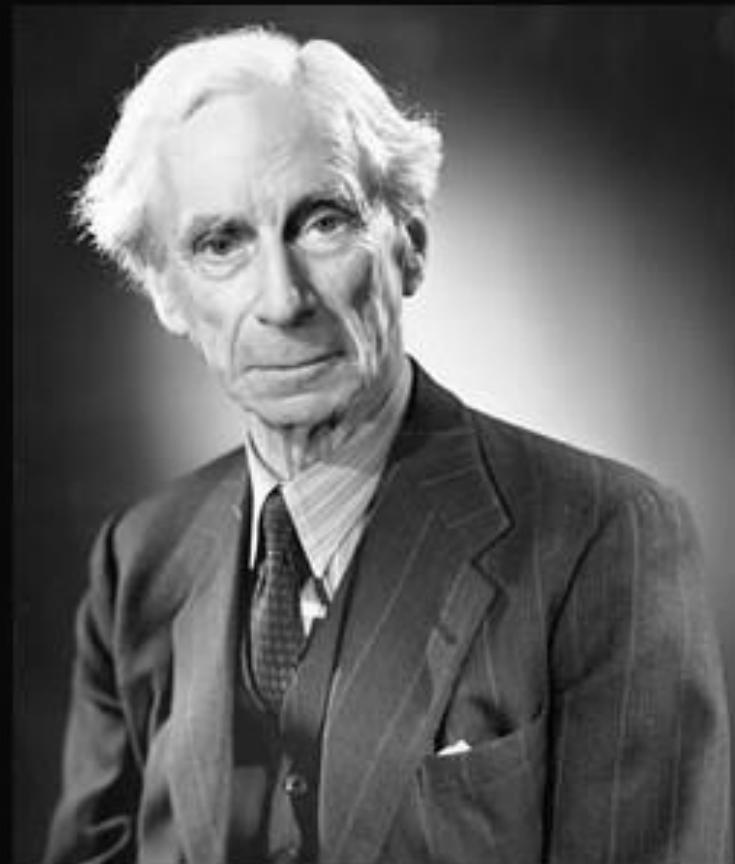
An oldie but a goodie, revised

Diadaptasi dari Theodore Levitt, 1960 "Marketing Myopia" Harvard Business Review

The reason they defined their industry incorrectly was that they were library oriented instead of learning and research oriented; they were resource oriented instead of student/faculty oriented

pustakawan mendefinisikan dunia mereka secara tidak benar bahwa mereka berorientasi pada perpustakaan bukan pada pembelajaran dan penelitian; pustakawan lebih berorientasi pada koleksi bukannya berorientasi ke mahasiswa/dosen

Ingin tahu . . .



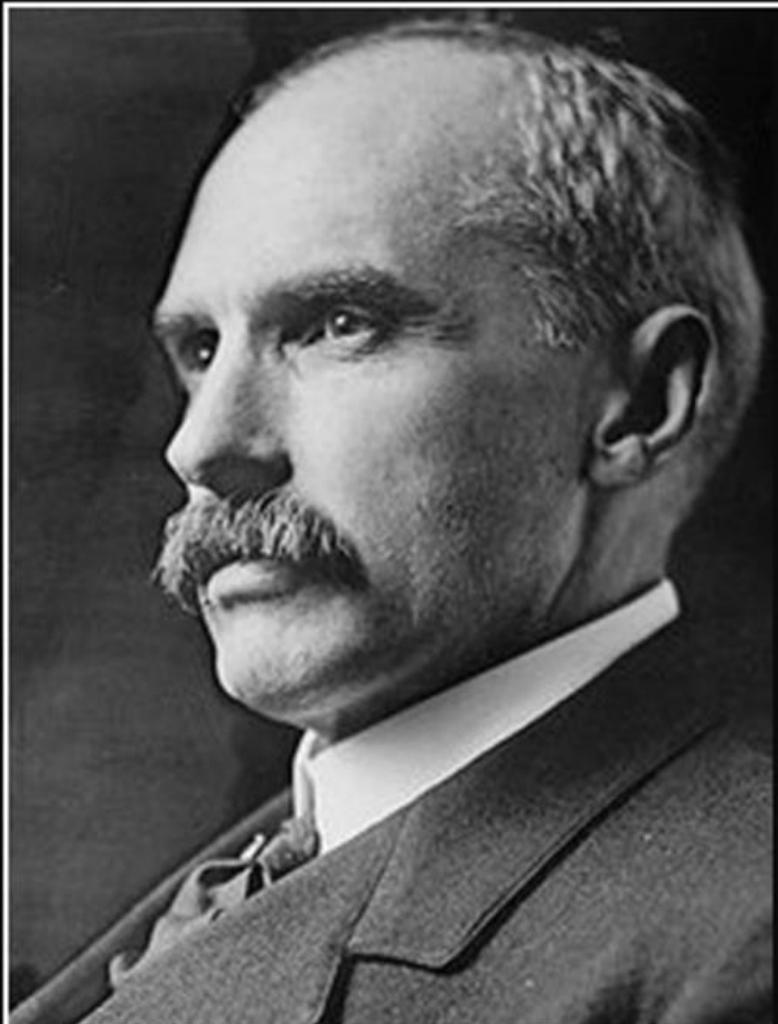
Do not fear to be eccentric in opinion, for every opinion now accepted was once eccentric.

(Bertrand Russell)

Penutup



Library Leadership dlm proses belajar mengajar, penelitian dan pengabdian masyarakat



The ~~public~~ library is a center of
public happiness first, of public
education next.

— *John Cotton Dana* —

(dalam Hirsch, 2018)



Best philosophy in life is to
keep the mind happy..

"We don't know whether success
gives happiness or not,
but a happy mind can always
lead to success.

Thanks for listening!



Ida F Priyanto
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